

SHORE LINES

Volume 9, Issue 1

January-March 2016



San Clemente
Friends of the Library
Newsletter

Proudly Serving our Local
Literary Community

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SCFOL President's Message:

--Nonie Fickling

San Clemente Friends of the Library held its annual meeting January 23rd when our 2016 FOL Board was elected, adding Sharon Hein as Membership Director. We are confident she will do a fine job and we welcome her back to the Board. (Please see the list of 2016 Board Members in this Newsletter)

We also have a new Publicity Director and that would be Billie Buffington. Helena McLain recently resigned from the position so at our February board meeting Billie Buffington was approved for the position. I'd like to welcome Billie to the FOL Board and am confident that she will prove to be a strong addition. I'd also like to thank Helena McLain for her time on the board. She was kind enough to step in mid-term last year.

Courtney Kesinger, our new Children's Librarian, was our guest speaker at the February FOL board meeting, whereby she spoke about the program STEAM, which stands for Science, Technology, Engineering, Arts and Math. She requested that FOL approve the purchase of one iPad and an Apple TV which she needed for this ambitious program, for which we wholeheartedly gave our approval. We also approved the purchase of black out curtains for the multi-purpose room so that films can be shown during daylight hours. Karen Wall has many exciting programs planned for all ages!

I'd like to report that our 16th Annual Meet the Authors Luncheon was a resounding success. Sue Ann Jaffarian, Jan Moran and Mark Haskell Smith all gave interesting and at times hysterical insights into their lives and professional writing experiences. (By the way – most of our author's books are now in our San Clemente Branch Library.) Many of our attendees complimented our committee on moving the luncheon back to Arroyo Trabuco Golf Club, the delicious lunch, beautiful room and interesting authors. One person even said that it was our BEST luncheon ever! A big thank you to our committee members: Joan Nielsen (my co-chair), Alma Savage, Dorrie Brent and Nancy Hyde.

Lastly, I'd like to mention that the Seventeenth Annual Meet the Authors Luncheon is already on the FOL calendar for February 25, 2017. So hold the date, if you plan on attending in 2017.

See you at the bookstore!

FOL Board

President

Nonie Fickling

1st Vice President

Mary Lou Wakefield

2nd Vice President/ Bookstore Manager

Cass Jones

Treasurer

Joyce Mortimer

Secretary

Joan Nielsen

Membership Director

Sharon Hein

Volunteer Director

Kathy LaMonte

Publicity Director

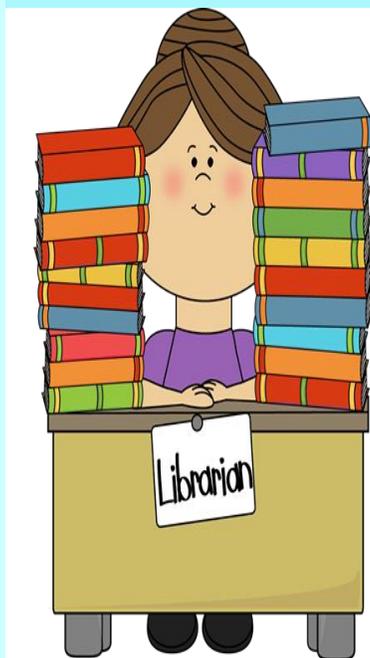
Billie Buffington

Publication Director

Cay Varholick

Sr. Branch Manager

Karen Wall



Message from our Bookstore Manager:

--Cass Jones

For those who didn't attend the Annual Meeting here is a recap of how the bookstore is doing.

Bookstore revenue for the first 6 months of 2014 compared to the last 5 months of 2015 (we were closed June 2014 to July 2015 - 14 months) our total income increased by 56%. Even with being closed until late July 2015 our total bookstore income for 2015 was 22.5% higher than 2014.

On behalf of all of us at the bookstore, I would like to thank Mary Lou Wakefield for her tireless efforts in initiating, organizing and completing our Tile Fund Raiser - her efforts netted us \$23,425.

I would like to thank all our volunteers for the great job they do each day and for their continued support even when we were closed.

The first couple months of 2016 have been busy at the bookstore. A new computer was added to help with our increasing number of book look-ups (older books that need special pricing) and to aid in membership and volunteering record keeping.

Signs have been added to the back and front of the library to assist people in finding our new location. An outdoor sandwich board sign is now out front of the bookstore as added visual presence.

Inside the bookstore we now have a larger dedicated space for classics. Our children's area continues to be a hit for our younger readers. We are continually reorganizing our non-fiction area to showcase our popular sections: art, travel, dvd's (now alphabetized by title), cooking, gardening, history and military. We now have a section for California history.

We have wonderful supporters of our bookstore, as shown by the number of donations we receive. While we have very limited storage space, our pricers and volunteers work tirelessly to get new books out on the shelves quickly. If you want to donate books, please read our 'donation requirements' on our website or they are also listed on our free bookmarks available at the bookstore.

Over the next few months I am sure we will have additional changes coming to the bookstore, as we settle into our new surroundings, all with the aim of enhancing your bookstore visits.

Don't forget to visit us each first Sunday of the month for our Sunday Sales (weather permitting) and look for our 1/2 Off Member Only sale coming later this spring.

Thank you for your continued support and I look forward to seeing you in the bookstore.



*Photo at left:
The recent Meet the Authors' Luncheon.*

Membership: -Sharon Hein

The new year is off to a great start! Our membership continues to grow.

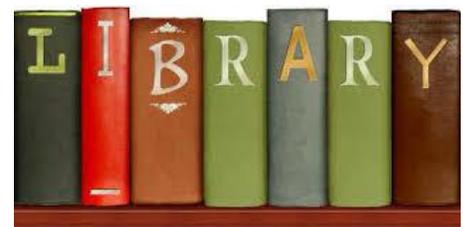
Welcome to our new members—Joanne Bush, Diane & Richard Cheek, Anna Marie Corbin, Roy & Jan Kang, Yuanmei Kuo, Judy Lane, Marsha Medina Family, Rona Neiman, Petrikas Family and Janet Thorp. And thanks to all that continue to renew their membership. Every member contributes to the success of the SCFOL.

RALPHS REWARDS CARD

If you haven't already linked your Ralphs Rewards Card to San Clemente Friends of the Library, it isn't too late! All you need to do is take the Ralphs letter with you (download from our website) the next time that you shop and ask the cashier to scan the bar code at the bottom of the letter. That's all there is to it! You will be all set until September of 2016! Thanks so much for helping SCFOL with this very easy fundraiser!

www.sanclementefotl.org

Thank you for your continued support!



BRANCH MANAGERS REPORT

By Karen Wall, Senior Branch Manager San Clemente Library

Spring has sprung at the Library and authors are popping up all over! The FOL 16th Annual Author's Luncheon was another big success. I personally enjoyed a delicious salad, as well three interesting and informative talks. The weather was gorgeous, the room was packed and, if my observations are to be trusted, an excellent time was had by all!

If you were unlucky enough to miss this event, or you can't get enough of a good thing, don't despair! The 10th Annual Literary Orange, an all-day event, will be held on Saturday, April 2 at the Irvine Marriot. Literary Orange is Orange County's premier literary event, bringing authors, readers and libraries together for a celebration of literature. Keynote speakers are Melanie Benjamin (*The Aviator's Wife*), Debbie Macomber (nine New York Times #1 bestsellers), and J. Ryan Stradal (Kitchens of the Great Midwest).

Fifteen author panels will be held during the day, and authors' books will be available for purchase and signing. Panel discussion topics range from Memoirs, Mysteries, and Poetry to Audiobooks, Non-Fiction and Humor.

A mere \$65 guarantees you access to a full day of authors' insights (all 40+ of them!), book signings, as well as morning refreshments, lunch and a late dessert! Online preregistration ends on March 28th and attendance is limited. Check the Library's home page, or go to www.literaryorange.org for more information.

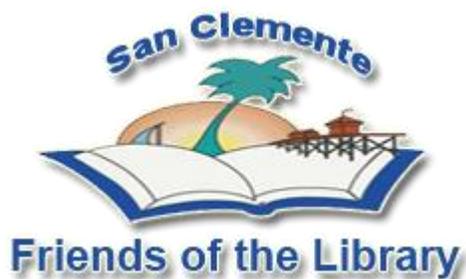
Presented by OC Public Libraries, Literary Orange offers attendees and fans the opportunity to listen and engage with an exciting array of authors, have books signed, ask questions, and learn about the writing process. Our goal is to enhance an appreciation of reading and literature by connecting writers and readers. If you haven't yet discovered Literary Orange, maybe you should "check it out"!

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San Clemente Friends of the Library

San Clemente Friends of the Library
242 Avenida Del Mar
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949-276-6342

Return Service Requested



We're on the web!

www.sanclementefotl.org

San Clemente Friends of the Library

An all-volunteer staff works to raise funds for our library.

TAX ID # 23-7099070

WE NEED MORE VOLUNTEERS, CAN YOU HELP?

- I would like to be trained to volunteer in the bookstore
 I would like to donate funds to the SCFOL in addition to membership
 I have the following skills (check) Computer Book Research Web design/updates

Name _____

Email _____

Address _____

Phone _____

Membership Levels

- INDIVIDUAL.....\$15.00
 FAMILY.....\$25.00
 PATRON.....\$50.00
 BUSINESS.....\$100.00
(Name listed in Newsletter for one year)
 SPONSOR.....\$250.00
(Name listed in Newsletter & Business Card size ad on website for one year)
 LIFE... ..\$1,000.00
(Name on Honor Roll Plaque in Bookstore)

Membership Application for the Year

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ ZIP: _____

Please make checks payable to: San Clemente Friends of the Library
242 Avenida Del Mar
San Clemente, CA 92673

Thank You! Your Support is appreciated.